

Formulated *for your brand.*

From your brand idea to a well-crafted product.

FORMULA TO FINISH



Beauty Adhesives · OEM/ODM Solutions

Over 20 years of adhesive R&D experience

OEM · ODM

20 years of experience.
Our standard for every
product.

20+

YEARS OF
FORMULATION



For over 20 years, ISENSE has developed its adhesive formulations and manufacturing expertise. We turn this experience into products, responding to each brand's needs and the changing beauty market.

We coordinate formulation, containers and labels, quality documents and shipping in one process, helping carry the direction agreed in consultation through to production.



Bringing your brand's ideas
to life as products.

- 01 Define the formulation direction
- 02 Apply container and label packaging
- 03 Support quality documents and shipping

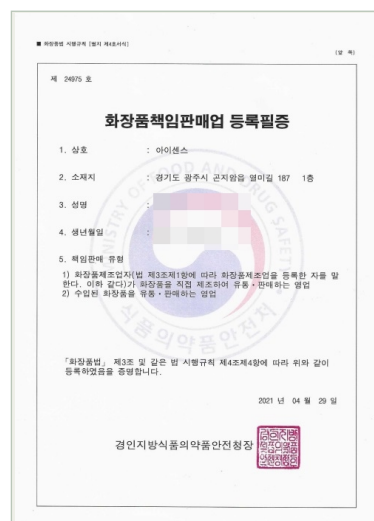
Certification, registration and test documents.



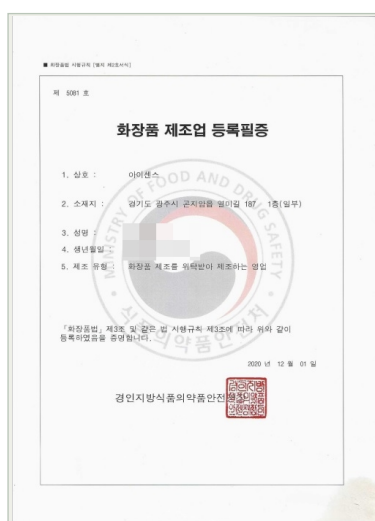
**ISO 22716
Certification history**



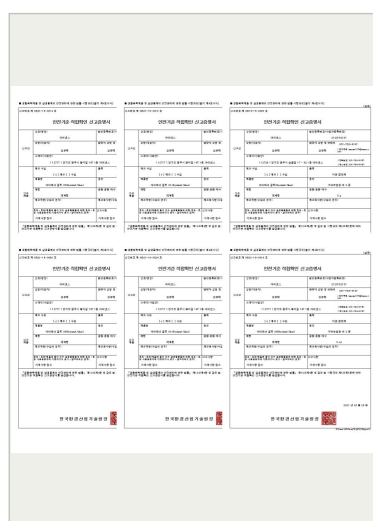
**R&D department
recognition certificate**



**Cosmetics responsible
sales registration**



**Cosmetics manufacturing
registration**



**Safety conformity
declaration certificate**



**KOTITI
Test reports**

From formula to shipment. One partner.

Simplifying the link between planning and production.



01 Formulation development

We design formulas around the application and use, reviewing spreadability, drying and hold requirements.



02 Container sourcing

We review tubes, bottles, brushes and nozzles for the formula's viscosity, dosage and method of use.



03 Brand application

We coordinate labels and cartons, bringing your brand identity into production.



04 Certification and shipping

We prepare the required quality/export documents and coordinate shipment of finished products.

Cost efficiency · Lead-time coordination · Clear communication

Three bases. A choice for your brand.

We review formulations for each product concept and method of use.



01



Acrylate

Acrylate

DIY lashes · Eyelid adhesive
Film formation · Adhesion feel

We review viscosity and drying for each use, considering film formation and adhesion feel.

02



Latex

Latex

Standard lash glue
Latex-containing formula

A base for lash attachment. Latex content and intended users are communicated together.

03



PVP

PVP

Lash lift · Perm glue
Positioning during treatment

Holds lashes in position during treatment. We review hold and removal together.

Product ranges and packaging, tailored to your brand.

Product planning across application, formulation and packaging

Standard product configurations

Type · Fill weight · Base

Product	Type	Fill weight	Base	
Lash glue	Tube	1g · 3g · 5g · 7g · 10g	Latex	Acrylate
Lash / eyelid adhesive	Bottle	3g · 5g · 7g	Latex	Acrylate
Hair glue	Bottle	35g	Latex	Acrylate
Perm glue	Bottle	5g	PVP	

Three ways to classify products

Application · Concept · Packaging

01 Use APPLICATION	Standard lash glue Hair glue (wig glue) Eyelid adhesive Extension glue	Strong glue DIY glue Perm glue Nail glue
02 Concept CONCEPT	Vitamin glue Brow conditioning glue	Biotin glue Keratin glue
03 Pack PACKAGING	Standard bottle Mascara glue (wand)	Standard tube Eyeliner glue

Key specifications by formulation.

Planning criteria from intended use to application and removal.

Criteria	Latex Latex	Acrylate Acrylate	PVP PVP
Main use	Standard lash attachment	DIY lashes / eyelid adhesive	Lash lift / perm treatment
Form / viscosity	Thin, fluid formula	Medium viscosity	High viscosity
Drying time*	3–5 sec	3–5 sec	1–5 sec
Hold duration*	1 day	1 day Waterproof	During perm treatment
Fume label*	Low-Fume	Low-Fume	Low-Fume
Application considerations	Flow / amount control	Film / adhesion feel	Amount / positioning hold
After-use considerations	Removal / residue	Removal / film residue	Post-treatment removal / residue

How to read this comparison

Consider use and conditions

Drying time alone does not define performance.
Review the substrate, amount and conditions.

Wear adhesives vs. treatment adhesives

Perm glue holds lashes during treatment.
Review the process and removal method.

* Drying, hold, waterproof and Low-Fume are supplied specifications, not independently tested values.

Viscosity refers to the supplied products. Confirm specifications for the final product and test/use conditions.

Tube and small-format glues for portable kits.

Glue options for lash application and individual or kit packaging.



01

Tube glue

Strip lashes · Nozzle tube

Tube format for lash attachment. Dispense the formula to control the amount applied.



02

1g glue

1g · Kit / small format

Small glue for lash kits, proposed for portable and trial-size packaging.



03

3g individual lash glue

Individual lashes · Small bottle

Glue for individual lash attachment, for styling selected areas of the lash line.



04

Tubes & bottles

Individual · Set packaging

Tubes and small bottles combined to suit individual-product or set concepts.

Brush and DIY glues for your application method.

Brush formats for small amounts and dual-ended options for DIY use.



White brush glue

White exterior · Brush

Brush for small amounts.
Specifications suit the product.



Clear brush glue

Clear body · Brush

Clear-body brush glue with
visible formula and applicator.



Black brush glue

Black exterior · Brush

Black exterior option for
precise brush application.



Black brush · Open

Slim brush · Structure

Brush length and shape for
coverage and application feel.



White DIY glue

White exterior · Dual-ended

Dual-ended format for
DIY lash application.



Black DIY glue

Dual applicator

Two applicators; each end's
formula agreed separately.

Exterior color does not indicate formula color. Dual-formula combinations are confirmed in consultation.

Bottle-format glues by product category.

Dedicated glues for nails, wigs and lash extensions, grouped by application.



01

Nail glue

For artificial nails and nail tips



02

Hair glue

For wigs and hair systems



03

Extension glue

Professional use · Lash extensions

Product specifications and packaging options are available through consultation.

OEM / ODM PARTNERSHIP

Your manufacturing partner for the next launch.

Build your next with ISENSE.

How we work together

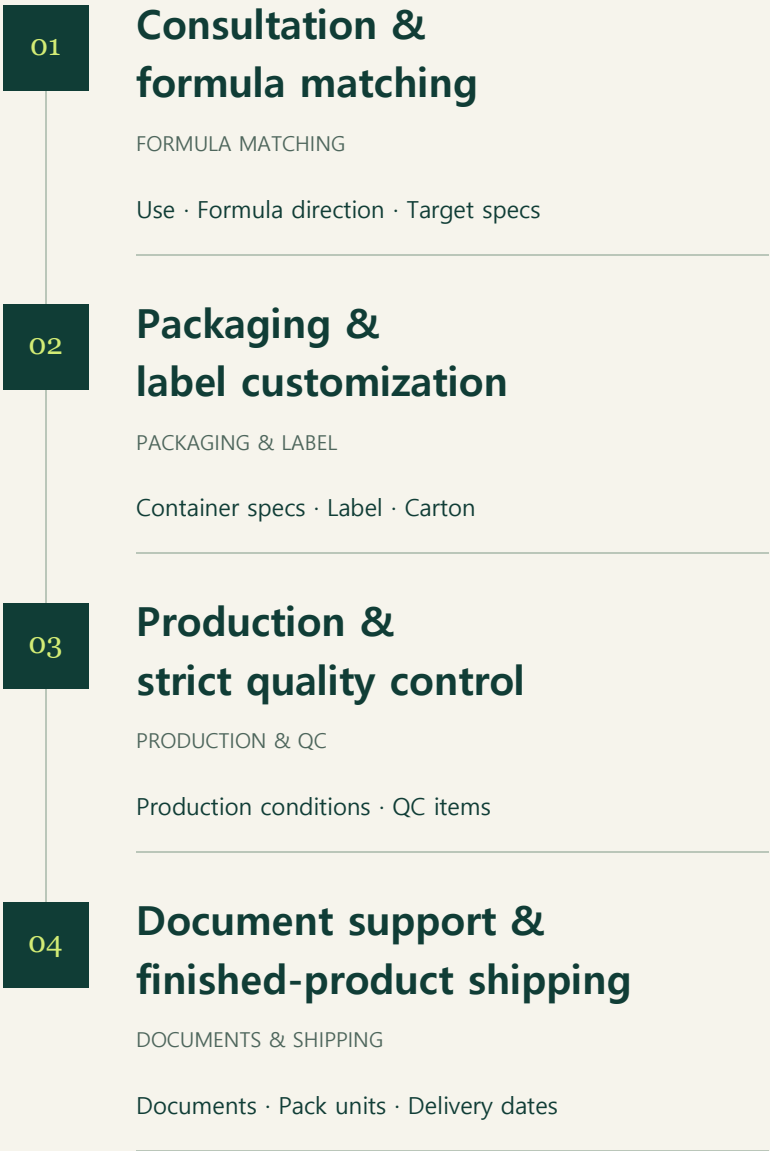
We define product direction and priorities in consultation, then coordinate formula, packaging, quality control, documents and shipping as one process. We share clear information at each stage so your brand can focus on product planning and market preparation.

Consultation checklist

Prepare these points for a more focused first discussion.

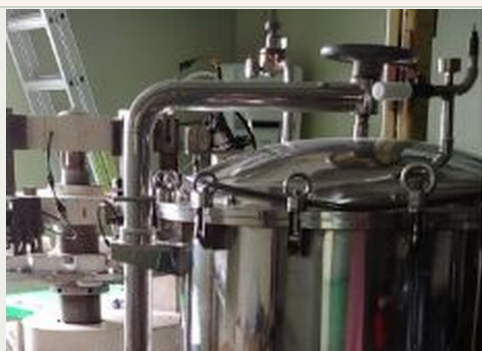
- ☐ Use · Target specifications
- ☐ Quantity · Launch schedule
- ☐ Container · Label · Carton
- ☐ Markets · Sales channels

Topics to agree at each stage



Visible manufacturing expertise. Continuous quality control.

See ISENSE through its equipment, production processes and finished samples.



01 **Mixing equipment**



02 **Filling process**



03 **Production line**



04 **Transfer equipment**



05 **Filling and capping equipment**



06 **Finished-product samples**

See page 03 for certificates and test documents.

Your brand's next product, with ISENSE.

Let's make it happen.



From idea to finished product.

ISENSE

Adhesive Formulation · OEM/ODM Manufacturing

187, Yeolmi-gil, Gwangju-si,
Gyeonggi-do, Korea

Contact: LIM JUN TAEK

Phone 031 763 9147

Fax 031 764 9147

Email isense1175@naver.com

Website isense.co.kr